

STATE OF IOWA LABORSHED ANALYSIS

Information compiled by Iowa Workforce Development using Laborshed data released 2017.

THE STATS: JOB SEARCH RESOURCES

68.8%

USE THE **INTERNET** TO
LOOK FOR JOB OPPORTUNITIES

TOP SITES SEARCHED

indeed.com
monster.com
iowajobs.org
linkedin.com
careerbuilder.com

TOP PAPERS USED

The Des Moines Register
Sioux City Journal
The Gazette - Cedar Rapids
Waterloo-Cedar Falls Courier
Quad-City Times

24.1%

USE **NEWSPAPERS** TO
LOOK FOR JOB OPPORTUNITIES

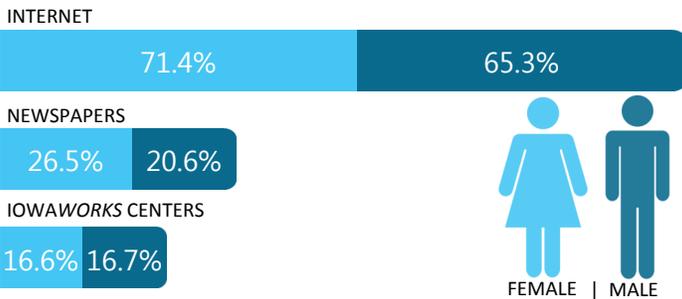
TOP SOURCES USED BY THE EMPLOYED LIKELY TO CHANGE



TOP SOURCES USED BY THE UNEMPLOYED LIKELY TO ACCEPT



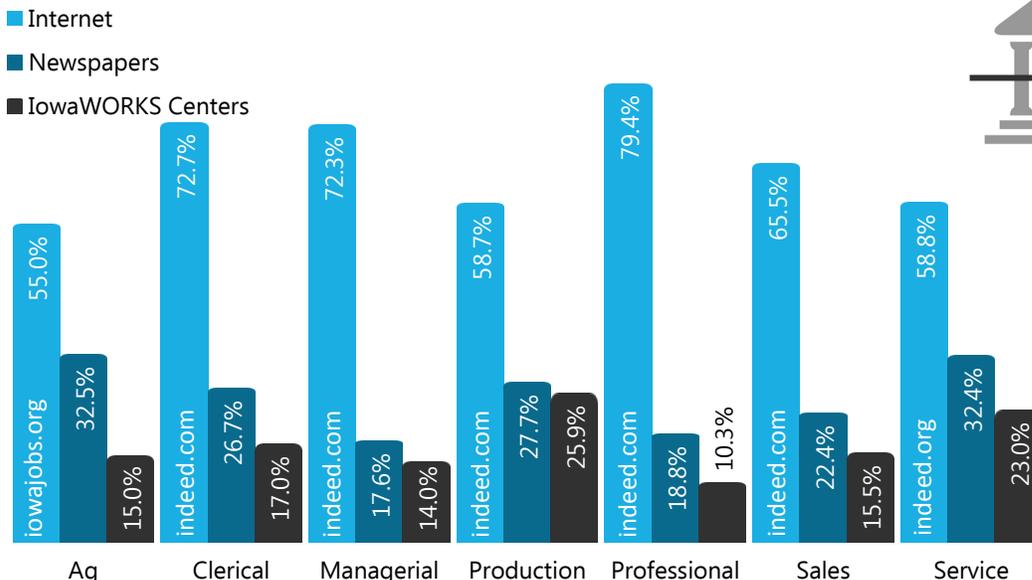
JOB SEARCH RESOURCE USAGE BY DEMOGRAPHICS



Over **76%** of respondents ages **25 to 44** use the internet for job searches

Over **1/4** of respondents ages **45 to 64** use newspapers to search for jobs

RESOURCES BY OCCUPATIONAL CATEGORY



31.6% of respondents with a high school education or less use newspapers to look for jobs



use the internet for job searches



65.1% of veterans use the **INTERNET** to find job opportunities (www.monster.com)