
LABORSHED ANALYSIS PALO ALTO COUNTY, IOWA

A STUDY IN WORKFORCE CHARACTERISTICS

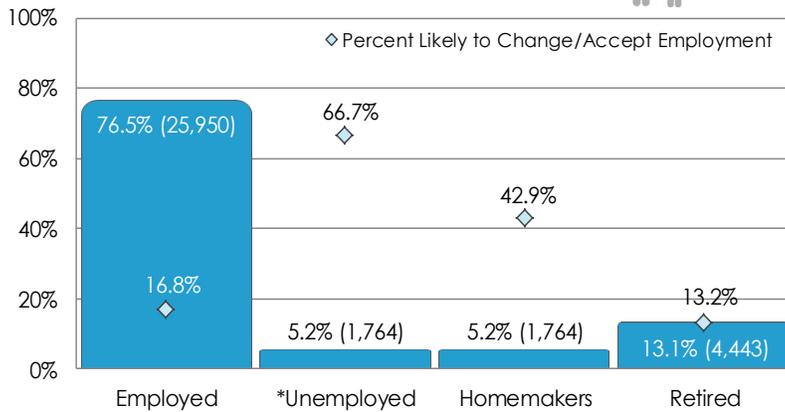
RELEASED
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PALO ALTO COUNTY LABORSHED ANALYSIS

A Laborshed is the area or region from which an employment center draws its commuting workers. To determine the approximate boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. This Laborshed analysis addresses the workforce characteristics of the Palo Alto County Laborshed area.

EMPLOYMENT STATUS (ESTIMATED TOTAL)*



*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.

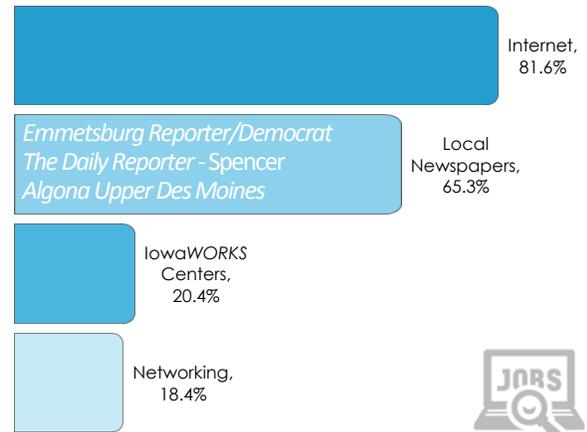
Total Potential Labor Force: 33,921 (entire Laborshed area)

Estimated Number of Individuals Very Likely or Somewhat Likely to Change or Accept Employment in Emmetsburg (10,747):

- 9,314 Employed
- 378 Unemployed
- 504 Homemakers
- 551 Retired

EMPLOYED - LIKELY TO CHANGE EMPLOYMENT

- 11.8% are working multiple jobs
- Currently working an average of 40 hrs/week
- Average age is 51 years old
- 32.0% currently working within the production, construction & material handling occupational category followed by 20.0% within the service occupational category
- Most frequently identified job search resources:



UNDEREMPLOYMENT



	Underemployment	
	% Underemployed	Estimated Underemployed
Inadequate Hours	1.7%	158
Mismatch of Skills	1.7%	158
Low Income	0.7%	65
†Total Underemployment	4.0%	373

† Individuals may be underemployed for more than one reason, but are counted only once for total estimated underemployment.

The underemployed are individuals who are working fewer than 35 hours per week but desire more hours; are working in positions that do not meet their skill or education level, or have worked for higher wages at previous employment; or are working at wages equal to or less than the national poverty level and work 35 or more hours per week.

EMPLOYMENT LEVELS AND STATUS BY INDUSTRY



Industry	Industry % of Employed	Estimated # of Employed	% Employed within the Industry	% Likely to Change Employment	% Unemployed within the Industry
Education	17.5%	4,541	81.0%	12.8%	1.7%
Manufacturing	16.0%	4,152	82.7%	18.6%	5.8%
Wholesale & Retail Trade	13.9%	3,607	77.1%	24.3%	10.4%
Healthcare & Social Services	11.6%	3,010	73.8%	22.6%	4.8%
Public Administration & Government	7.8%	2,024	84.0%	9.5%	0.0%
Finance, Insurance & Real Estate	7.1%	1,842	79.2%	5.3%	0.0%
Agriculture, Forestry & Mining	6.3%	1,635	73.9%	11.8%	13.0%
Construction	6.0%	1,557	94.1%	12.5%	5.9%
Personal Services	5.6%	1,453	83.3%	26.7%	5.6%
Transportation, Communication & Utilities	3.7%	960	66.7%	10.0%	0.0%
Professional Services	3.0%	779	72.7%	25.0%	0.0%
Entertainment & Recreation	1.5%	390	**	**	**

** Insufficient survey data/refused

Survey respondents from the Palo Alto County Laborshed area were asked to identify the industry in which they are currently working. The largest concentration of workers are employed in the education industry.

COMMUTING STATISTICS



The map at the right represents the concentration of those who are likely to commute into Emmetsburg from their home ZIP for an employment opportunity.

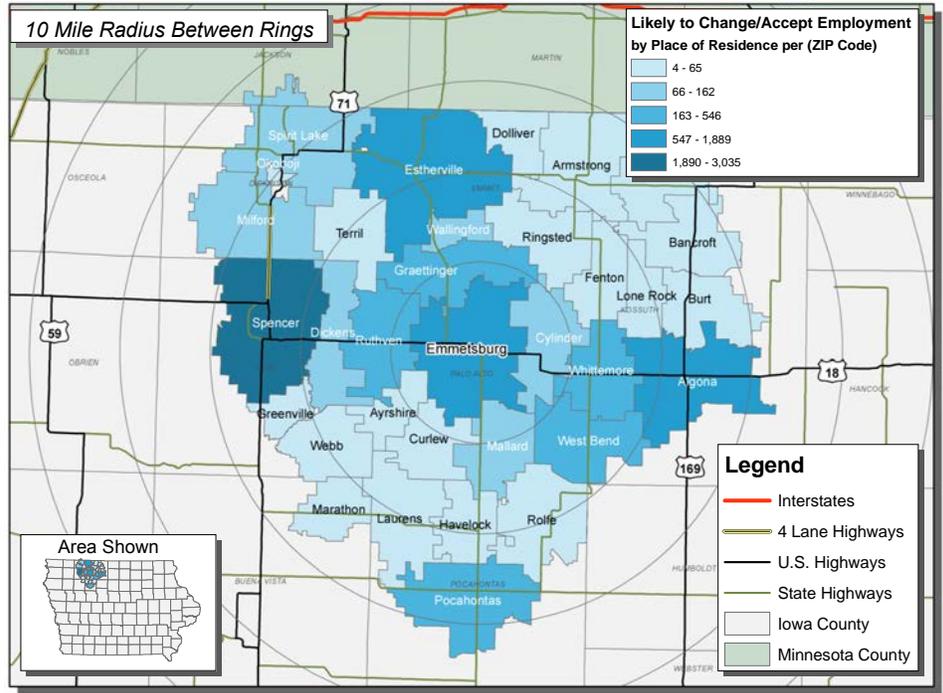
Those who are likely to change/accept employment in the Palo Alto County Laborshed area are willing to commute an average of 21 miles one-way for employment opportunities.

The out commute for Emmetsburg is estimated at 18.1 percent—approximately 334 people living in Emmetsburg work in other communities.

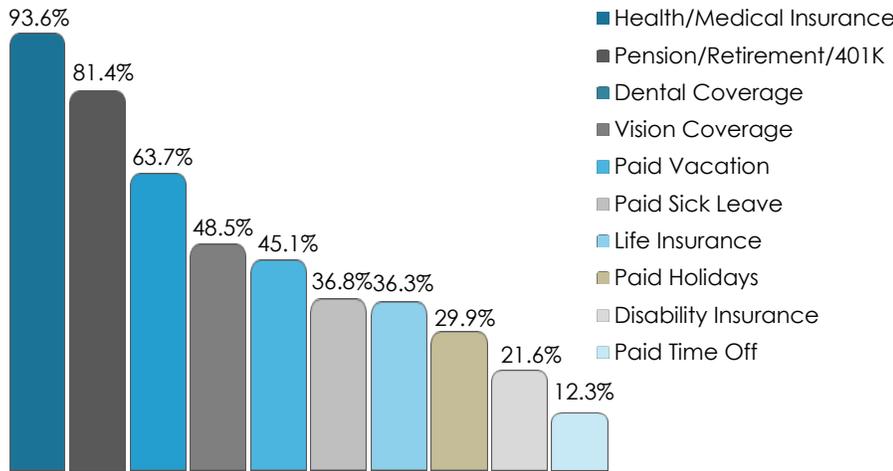
Most of those who are out commuting are working in Algona, Estherville or Spencer.

Over one-sixth (15.8%) of out commuters are likely to change employment (approximately 53 people).

CONCENTRATION OF THOSE LIKELY TO CHANGE/ACCEPT EMPLOYMENT IN EMMETSBURG



TOP CURRENT BENEFITS OF THE FULL-TIME EMPLOYED



The survey provides the respondents an opportunity to identify employment benefits they currently are offered. The chart at left provides the percentage of responses from those that are currently employed full-time.

The majority (71.8%) of these respondents state they are currently sharing the cost of health/medical insurance premiums with their employer. However, 23.2 percent indicate their employer pays the entire cost of insurance premiums.

EDUCATION LEVELS AND MEDIAN WAGES BY INDUSTRY



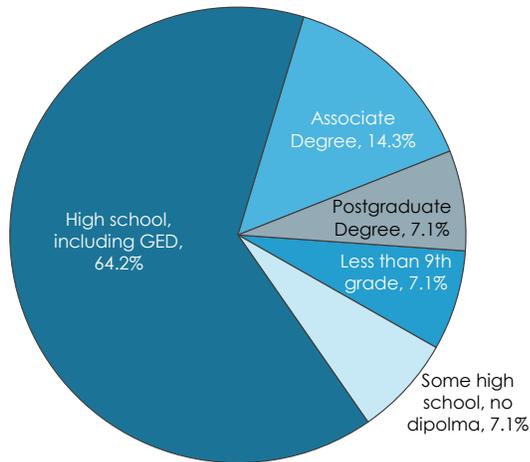
	Education			Median Wages	
	Some Level Beyond High School	Associate Degree	Undergraduate Degree or Higher	Annual Salary	Hourly Wage
Agriculture, Forestry & Mining	43.5%	8.7%	21.7%	\$50,000	\$13.50
Construction	58.8%	11.8%	23.5%	\$50,000	\$30.00
Education	93.1%	10.3%	63.8%	\$54,000	\$12.29
Entertainment & Recreation	**	**	**	**	**
Finance, Insurance & Real Estate	75.0%	16.7%	41.6%	\$67,500	\$13.00
Healthcare & Social Services	85.7%	31.0%	28.5%	\$55,000	\$19.00
Manufacturing	57.7%	19.2%	21.1%	\$65,000	\$16.25
Personal Services	77.8%	44.4%	11.1%	\$43,000	\$9.33
Professional Services	90.9%	45.5%	18.2%	**	\$13.68
Public Administration & Government	76.0%	12.0%	24.0%	\$48,500	\$19.50
Transportation, Communication & Utilities	66.7%	6.7%	26.7%	\$58,000	\$17.00
Wholesale & Retail Trade	58.3%	16.7%	18.8%	\$45,000	\$10.00

This table includes all respondents without consideration of employment status or willingness to change/enter employment.

**Insufficient survey data/refused

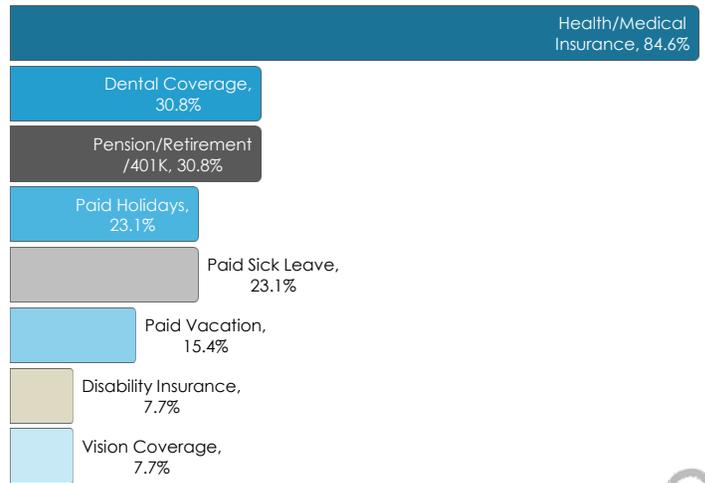
UNEMPLOYED - LIKELY TO ACCEPT EMPLOYMENT

- An estimated 378 unemployed individuals are likely to accept employment
- Average age is 46 years old
- 71.4% are male; 28.6% are female
- **Education:**
 - 21.4% are educated beyond high school

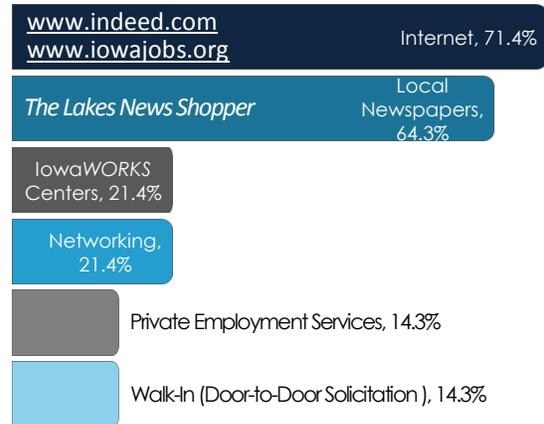


- **Wages:**
 - \$14.00/hr - to attract 66% of applicants
 - \$14.50/hr - to attract 75% of applicants
 - \$10.00/hr - lowest median wage willing to accept
- Willing to commute an average of 26 miles one way for the right opportunity
- 85.7% expressed interest in seasonal and 78.6% in temporary employment opportunities
- 42.9% expressed interest in working varied shifts

DESIRED BENEFITS



TOP UNEMPLOYED JOB SEARCH RESOURCES



SPONSORED IN PARTNERSHIP WITH:



FOR MORE INFORMATION REGARDING THE PALO ALTO COUNTY LABORSHED ANALYSIS, CONTACT:

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