

NEWS RELEASE

For Regional Distribution



For Immediate Release

Date: October 8, 2009

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What's New at the Development Corporation

ALGONA, IOWA – Iowa Workforce Development and the Kossuth County Employers' Council will present: "What's New With Kossuth and Palo Alto County Development Corporation" at Iowa Lakes Community College, 2111 Hwy 169 N. Algona, Iowa on November 18, 2009. The program is from 12:30 p.m. to 2:00 p.m.

All business owners, human resource professionals, personnel staff, attorneys, paralegals and payroll/accounting staff are invited to attend. There is no fee to attend. This program has been approved for 1.0 (General) recertification credit hours towards PHR, SPHR and GPHR recertification through the Human Resource Certification Institute (HRCI).

Maureen Elbert will cover topics including:

- Workforce and Job Retention
- Business Development
- High School Business Visits
- Business and Industry Call Visits
- Location One Information Source Software
- Marketing Projects (Newsletters, Websites, Industrial Park Booklets)
- Annual County Business Surveys
- Intern Program
- Calendar of Events
- Ag Initiatives (Ag Energy Day)

Questions will be entertained by Maureen Elbert.

Pre-registration is requested by Friday, Nov. 13, 2009 to Paula Seely, (515) 295-4602 or seelyp@mercyhealth.com. You must pre-register. A certificate of attendance will be provided to attendees for recertification purposes.

The Kossuth County Employers' Council is a local employer group supported by Iowa Workforce Development Region 3 and 4, and is part of the statewide Employers' Council of Iowa system. This employer's group addresses workforce issues, and provides both educational and networking opportunities for employers and human resource professionals. Contact Bob Becker at Robert.Becker@iwd.iowa.gov if you have questions about this training session or about the Kossuth County Employers' Council.

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An Equal Opportunity Employer/Program

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